



### ***Desert Elite partnership with VVV – Venlo***

Desert Elite is excited to announce a new partnership with the Dutch professional club VVV-Venlo. Playing in Holland's premier league Eredivisie, VVV-Venlo has a world renowned youth academy and is part of a select few Dutch professional clubs that hold the prestigious four star rating by the Dutch Football Foundation (KNVB) for their youth development program. Other teams with this award include some of Europe's top teams such as Ajax and PSV.

"At VVV-Venlo we rely on our youth players coming through the system and into the first team. We are not able to buy expensive new players each season. We have to be very creative, progressive and professional to be able to attract new talented players each season" said Roger Bongaerts, Technical Coordinator /Coach at the VVV-Venlo youth department.

VVV-Venlo will also offer DFSC full access to their professional youth academy by opening its doors to their world famous training, coaching philosophies and curriculum and by providing playing opportunities with and against VVV youth teams. This can include team trips to Holland and the opportunity for some of Desert Elite's top talents to train with/tryout for VVV youth teams. VVV- Venlo also has a well recognized ladies team along with a world class ladies development academy.

VVV- Venlo's professional coaches will offer clinics in Phoenix for Desert Elite players to give Elite players a chance to work with some of the best youth coaches in the world. Desert Elite coaches will work with Venlo coaches in the Dutch Total Soccer Method which includes advanced coaching techniques and strategic elements of the game.

European youth academies are partnering up with soccer clubs all across America and we are very proud that VVV-Venlo has chosen to partner with DFSC as they truly are one of the best youth academies in Europe. The partnership will build a bridge between our two clubs and give players within the clubs the best possible chance of reaching their full potential in soccer.